OPENING REMARKS

Mary Ryder and Mary Vitek

Annual Meeting
April 18, 2015
If you want to go fast, go alone. If you want to go far, go together.

— African Proverb
Council Service Fee

• At the 2011 National Council Session, councils were given the authority to charge a council service fee.

• The fee would be charged at the time a girl member registers or renews membership.
Council Service Fee

- At the 2011 National Council Session, councils were given the authority to charge a council service fee.
- The fee would be charged at the time a girl member registers or renews membership.
- GSSJC will not be charging a council service fee in the 2015/2016 membership year.
Girl Scouts of San Jacinto Council
2013 - 2014 Highlights
Brand

Media Coverage

This year GSSJC generated media coverage valued at $3.3 million, exceeding goal by almost 300%.
Brand

I can’t wait to

- “I can’t wait to” recruitment campaign targets younger girls tapping into the fun of Girl Scouting.
- In 2014, GSSJC met all Better Business Bureau standards, received a 4-Star rating (the highest rating) from Charity Navigator and received a “clean” audit opinion.
Membership

- 61,000 Girls
- Slight decrease of 2.5% - about 1,800 girls
- Financial assistance to girls and adults in volunteer-led troops/groups increased 44%
Utilization of the Program Place and Camps increased from 60,149 visitors in 2013 to 65,916 in 2014, an increase of 10%. 
The Girl Scout Leadership Experience

Camp Agnes Arnold welcomed almost 16,000 visitors
The Girl Scout Leadership Experience

National Partnerships
The Girl Scout Leadership Experience

We're #1

2,974 Troops and 28,577 girls gained valuable business and people skills through participation in the Cookie Program.

391,000 cases sold

GSSJC has the largest Cookie Program in the Country and the most successful girl entrepreneurs.
The Girl Scout Leadership Experience

1,528 GSSJC Girls earned National Leadership Awards
Volunteerism

18,000
Camp Facilities
Funding
In Summary

We thank you for a great year!